

Meeting Steering Committee #2

Wednesday, September 22, 2021

Attendees:

- Adrien Henni
- Antoine Mottier
- Claudio Jahate
- Christian Paterson
- Gaël Duval
- Kester Bishop
- Kevin Bernatek
- Konstantine Karczmarski
- Martin Alvarez

General Initiative News

Recognition for the initiative

Following a recent presentation to the [Systematic Open Source Hub](<https://systematic-paris-region.org/hubs-enjeux/hub-open-source/>) steering committee, **the hub agrees to support the initiative**. This is great news!

Systematic, based in Paris, is one Europe's leading deep tech poles. By voting to support the initiative, the open source hub will help us reach Systematic's fantastic SME community, as well as members of other deep tech poles in France and Europe.

Lutece Pilot Application

The Lutece team within City of Paris has reaffirmed their strong motivation to work with the initiative on 1 or 2 quick app pilots.

Short term

Resource constraints within the Lutece team mean that technical collaboration cannot move forwards until November. In the meantime they will produce 2 specification documents:

Action: Philippe Barreille

1. “_Dans Ma Rue_” (application exists within Apple and Google app stores).
2. *Appointments* with city offices and officials.

(Anyone interested in working on these should check out the [Lutece portal](<https://lutece.paris.fr/lutece/>) where they can find plenty of technical documentation.)

Medium term

The Russian discussion group (see below) proposes to reach out to **Moscow City Authority** once the 1st Lutece pilot app is running.

Outreach to Russia

A proposal to start outreach efforts into Russian has been tabled. Russia is an important market with lots of investment happening in digital activities, and significant opportunities to broaden a quick app ecosystem.

A proposal is made to speak with 3 *ecosystemic* actors: SBER, Tinkoff, Yandex. (Of these, SBER has significant connections with the Russian government.)

A working document for this action can be found [here](<https://docs.google.com/document/d/1wfpGYYAvOWVMmligPbVTPnZntu9lqrfSLjFIQLOVbE/edit?usp=sharing>).

****The steering committee unanimously agrees the following *guidance* with respect outreach:****

1. QAI is a neutral initiative based on the principles of open source. It is open to all regardless of geography, culture, race, politics, sexual identity, religion, physical capacities, ownership, corporate structure, fields of activity, etc.

The sole condition of participation is that participants must agree to, and abide by, the initiative charter and any related policies that may exist now, or be formulated later at the discretion of the steering committee.

The initiative will <INS>not</INS> veto potential new participants on entry.

2. Deliverables of the initiative are open source (or creative commons) and as such accessible to all, and usable by all, without restriction beyond respect for conditions laid out within the (OSI approved) open source licenses attached to deliverables.

3. Any participant to the initiative can, at their own discretion, contact any organization or individual in a *private* effort to attract them into the initiative as active, supporting and motivated participants.

4. Any participant to the initiative can, at their own discretion, contact any other participant, or external organization or individual, for their own *private* commercial objectives. The initiative is a non-commercial organization and has no voice in, responsibility for, or liability of, the commercial and non-commercial activities of any of its participants.

5. ****Projects and works produced and/or cited by the initiative will follow ethical and moral standards that maintain the good public standing of the initiative and each of its participants.****

****Decision 1:**** It is agreed that the named organizations can be contacted, but with appropriate sensitivity in respect especially to point #5 above. It is *suggested* (whilst respecting point #3) that outreach actions be prioritised towards Tinkoff and Yandex.

****Decision 2:**** It is decided that at this point in time, the Russian *discussion group* will not transform into a *Task Force*.

Task Forces

Gaming

A presentation was made by the task force concerning how to spread quick apps into the games industry. A macro strategy for approaching this important sector has been defined.

>Creating a PR plan targeting the games industry is seen as critical to efforts.

An in meeting discussion concerning the difference between PWAs and quick apps singled out *who "owns" the user* as point of differentiation:

- For PWAs, it's more the browser provider;
- For quick apps, it's more the platform or infrastructure provider.

For the next steering committee, the task force will draft a proposition to co-develop a quick app game.

Action: Kester Bishop

Sustainability

A presentation has been made by the task force concerning the importance of sustainability and the potential role that quick apps might play in end-to-end supply chains.

It is noted that sustainability principles can *also* be applied to quick apps themselves, as well as the hosting and development platforms, but this is not the primary focus of the task force.

The task force proposes a 50K€ <ins>co-financed</ins> study that would last about 3 months and progressively deliver 5 elements:

1. **Market scenario analysis.**
2. **Strategy proposal**: Positioning quick apps in the existing and future sustainable apparel and footwear ecosystems.
3. **Strategy proposal**: Positioning QAI participants in the current and future sustainable apparel and footwear ecosystems, including the identification of ecosystem components that should be developed, or integrated, to maximize QAI participant roles.
4. **Methodology** to integrate quick apps for fashion tech/retail with QAI participant B2B services.
5. **Program proposal** on how to involve key fashion tech industry players and related ecosystems (incl. incubators, accelerators, funds, grant programs, industry associations, etc.) in the future quick apps sustainable fashion initiative.

Decision: 1 The steering committee agrees that the subject is important to society *and* offers an interesting opportunity to expand quick apps into new domains.

Decision: 2 The steering committee agrees *in principle* that a 50K€ study is acceptable.

Given the above decisions, the task force will now work to identify donors for QAI.

Action: Konstantine Karczmarski

(Anyone interested in working on this study should reach out to Konstantine. There are also information elements available within [GitLab](https://gitlab.ow2.org/quick-app-initiative/quick-app-initiative/-/blob/master/task-forces/TF%20Sustainability/QAI_Task_Force__Sustainable_Fashion_Industry_Model_.pdf).

Education

Understandably, Santillana is currently very busy with the back to school period in Spain and LatAm and cannot lead the task force at this time.

For the time being **the education task force is "suspended"**.
If anyone would like to step up and re-start this TF, please reach out to us.

Events

Quick apps and the initiative will be promoted in the following events:

- October
 - DroidCon Berlin
 - Conf42: JavaScript 2021
- November
 - Open Source Experience Paris (OSXP)
 - SFScon Italy
- December
 - XtremeJS Online Conference

OSXP

- The stand design is near finalized. The logos of Alliance Tech, e Foundation, Famobi, FRVR, Huawei and OW2 will be shown. Many thanks for the permission.
- The promotional ad for the visitor guide is near finalized.
- The flyer design is still being worked on.
- Workshop participants (e Foundation, Famobi, FRVR, Huawei) agreed; agenda being finalised.
- The winning slogan is "Liberating Apps".
(Thanks all who participated in the open vote over the last couple of weeks).

It promises to be a great event. Both Famobi and FRVR will be showcasing quick apps on the stand (D42). Hope to see you there!

Community build

Stats

- Portal activity is steady, albeit not that high.
- The charter was the biggest download ahead of the primer and whitepaper.
- There are some additional people on the mailing list, but numbers are not picking up ... **we need your help to promote the initiative!**

GitLab and Rocket.Chat

It terms of collaboration, please follow these guidelines:

- GitLab is our home. All final deliverables and intermediate working documents should be copied here.
- On a day-to-day basis, you can use any collaboration tool you prefer (GoogleDocs, Slack ...). Just deposit back into GitLab from time to time, and keep the mailing list and steering committee abreast of your activities.
- Use GitLab to track all actions/to-dos.

Telegram

It has been requested that a Telegram group is setup.

Action: Adrien Henni

Next meeting

Wednesday, December 8th (10.00-12.00 CET)